

June 2004

A Monthly Newsletter from Rose Electronics

## Product Headlines

### Multi-User KVM over IP

*The UltraLink™ our KVM Access over IP product is now available in Dual and Quad models, offering you up to four simultaneous users per UltraLink™.*

### Serial Control

*Most Rose KVM switches have a serial port that allows you not only to flash firmware to the switch but also to control and switch ports remotely using an external serial controller.*

### Free KVM Intelligence!!

*We have a complete hands-on training facility and offer training at no cost! We can also come to your site to train your sales force or we can arrange a phone meeting with you for an orientation or product introduction session.*



## Demand More From Your Racks!!!

### Save valuable Rack Space with RackView™ Your Total Rack Management Solution

**Houston, TX** – RackView™ offers the latest, most efficient way to manage server racks and conserve valuable rack space in Data Centers. RackView™ is an ultra-low profile 1U rack mounted keyboard and monitor (up to 19" LCD) with an integrated trackball or touch pad. If you need a rack-space-saving solution, RackView™ is your answer.

Expand your reach beyond your rack and access all the servers and network devices in your entire network by deploying the RackView™ with a complete KVM solution.

#### There are three ways to deploy your RackView:

- Connect the RackView™ directly to a Server or to virtually any network device through a KVM switch.
- RackView™ is compatible with any KVM switch, connect it to your existing switch
- Save even more space by adding an optional integrated Rose KVM switch to the RackView™



The RackView™ is easy to install and easy to use. The LCD folds cleanly into the easy-glide drawer which retracts securely into the rack and out of the way.

With the RackView™ you have a choice of 15", 17" or 19" LCD's supporting resolutions of up to 1280 x 1024. Only need a Keyboard or a Monitor? The Rackview™ is also available in LCD Only and Keyboard Only models.

So, demand more from your racks. Take control, save space and manage your network with ease with the Rose Electronics RackView™. Give us a call and we'll help you design the RackView™ solution that is right for you.



## Did You Know?

... If you have an early version UltraMatrix™ X-series or multi-platform version of the E-series, you can upgrade your switches to add serial support so you can access and control router, Ethernet switches and other network devices.

... You can listen to the audio from multiple computers using one of our single-user KVM switches.

...Our UltraCables™ provide the greatest variety of video, keyboard, mouse, audio and serial interface combinations in the industry.

...All Rose products contain 0g of carbs.

## Upcoming Events

*July Reseller Training  
(Call to schedule time)*

## Please Contact us...

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## Selling Points...

### Get more from Remote Access: Mouse Response and High Quality Video

As the pioneer of the KVM industry, Rose Electronics developed the UltraLink™ to be the most responsive, flexible, reliable and user-friendly KVM Access over IP product on the market today. With crisp video and responsive real-time mouse control, the UltraLink™, UltraLink Lite™, UltraLink Dual™ and UltraLink Quad™ offer the best quality and value in the industry. Additional product highlights include advanced security features, entry level IP access, local KVM port, free client software and a 30 day return privilege.

### Rose Makes it to the Big Screen

When connected to a big screen projector, Rose KVM switches can be used to select any video source to be projected onto the screen. This solution is perfect for Network Management Centers, Call Centers, Trade Floors, Control Rooms and other environments where sharing information on a big screen is critical.

### Switch Between Servers Where Keyboard And Mouse Are Not Locally Connected

Rose switches with an RS-232 port can be used to switch between servers where keyboard and mouse are not locally connected. All you need is any RS-232 serial controller and connect it to the serial port on the back of the switch.

### Out-of-Band

All of our KVM switches are Operating System independent which means that all of the work is done within our firmware. You don't need to install software updates for them to function within your network. In most cases you don't even need to power down your servers to install them. Just connect your cables and configure the switch and you are off and running. Buy with confidence from Rose and rest assured your system is being supported by the most reliable, robust, state-of-the-art technology.

Ask us about...

## RackView™



RackView™ Fold-Back



RackView™ LCD



RackView™ Keyboard



RackView™/ KVM Switch

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