

Product Headlines

New Contest & Prizes in this Issue

This time win a Rose pen. You'll find this month's question and last month's answer further down in the Newsletter.

A New and Smarter KVM Extender

The CrystalView Plus KVM Extender extends keyboard, video (single, dual or quad), mice, stereo audio and serial data up to 1,000'.

The new enhanced design enables you to use simple keyboard commands to adjust skew compensation, frequency equalization, and RGB line delay. Works with CAT5/5E/6 cabling.

"Houston, We have a solution."

Rose is different. We not only build KVM products, we build relationships. We'll be right here for you every step of the way.



In the Spotlight...

Digital Signage Apps? Rose has the Answer

Houston, TX – The need to attract more retail traffic, direct customers to key merchandise and deliver in-store marketing messages with presentation technology has been the driving force behind the recent integration of multimedia video and computer systems.

In other words, by placing display monitors throughout a retail store, airport, or entertainment venue, companies can deliver their messages more directly, more clearly and in a more lively and entertaining manner. In-store Multimedia



Marketing works! Display screens can run multimedia ads or messages for customers while interactive presentations (touch screen technology) empower a customer to place their order or search for information within a store or public area.

A core expertise for Rose Electronics is in designing and manufacturing a complete line of video/audio switching, splitting and extension products. Our Digital Signage Solutions can play an integral part in your implementations. As always, we'd like to help you. So, if you want to learn more about how Rose can deliver the solutions you need to get started in this new and exciting enterprise, please contact us today.

Update...

UltraLink Lite 50% Price Reduction Now extended through 12/31/04 Remote KVM Access over IP at its best!

Due to the response we have received, we will be extending the promotion through the end of the year. Take advantage of this limited time Reseller only Newsletter offer. E-mail us at sales@rose.com or call us at 281-933-7673 and mention **Promotion # REUL10**. See the September Newsletter for details. For our end-user readers, please contact us and we can connect you with one of our resellers so you can take advantage of this great offer.

Reminder...



We have a complete line of Rack Drawers with 15", 17" or 19" LCDs with your choice of Trackball or Touchpad and most recently Sun Keyboards.

Did You Know?

... Rose was the first to put flash memory in its KVM switches so we could offer free lifetime firmware updates.

... our CrystalView KVM Extenders actually amplify & boost signals giving them the ability to reach lengths of up to six miles.

... Rose KVM Switches are made in the USA.

... during the 17th century, Roses were in such high demand that royalty considered roses or rose water as legal tender, and they were often used as barter for payment.

Upcoming Events

November VAR Training Session
(Call to schedule time)

Please Contact us...

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Selling Points...

*Get the Attention You Deserve...from your customers

Add a new dimension to in-store advertising and deliver video ads to monitors throughout a store, Kiosks or a Mall with the CrystalView Video Splitter. Advertisements can be displayed on multiple monitors from a single computer expanding the scope and quality of your marketing efforts.

*No More Set-Up Nightmares for Presentations

Rose has a solution for making conference and presentation rooms more user-friendly. By utilizing Rose KVM switches and extenders in your multimedia presentation environments, presenters and participants can simply connect their laptops to a port which leads to a KVM switch to access a projector or other multimedia appliances.

Win with Rose Trivia Contest

Win the much coveted Rose pen.

This Month's Question...

Name three popular songs with the word "Rose" in the title?



Win a Rose Pen by submitting

your answer via e-mail to sales@rose.com by 11:59 PM November 7, 2004. We will select 10 winners in a random drawing of all valid entries on November 8, 2004. We'll notify winners immediately and post the answer in the next Newsletter. Good luck!

Last Month's Answer: The rose is the official flower and is mentioned in the nickname of what major sporting event? Answer: The Kentucky Derby. "The Run for the Roses"

Ask us about...

Single User Enterprise Switch



UltraConsole

Single-user multi-platform KVM switch. Access 1000's of computers, routers, Ethernet switches and other serial devices.

Single User Professional Switches



UltraView Pro

Single-user professional switch with on-screen menu. Access up to 256 computers.



Vista

Single-user low-cost switch family with steel chassis. Access up to 64 computers.



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We hope you find this Newsletter to be beneficial, however, if you prefer not to receive our next issue, simply send an e-mail to sales@rose.com. Type, "Please do not send" in the subject line.